

Cabinet Meeting Resolution

**Executive
Forward Plan
Reference**

E3024

Heritage Services Revised Business Plan 2018-2023

Date of Meeting	7-Feb-18
The Issue	<i>The report introduces the third update of the rolling five-year Heritage Services business plan adopted by Cabinet in February 2015.</i>
The decision	<p>RESOLVED (unanimously) the Cabinet agreed to:</p> <p>2.1 Approve the Heritage Services Business Plan 2018-2023 ("The Plan");</p> <p>2.2 Confirm that it wishes Heritage Services to continue to work to the business principles agreed by the Council Executive in 2004, as amended.</p>
Rationale for decision	<p>Heritage Services operates as a business unit, with annual profit targets and investment levels agreed corporately on a rolling basis. The business strategy to achieve these targets is detailed in a Business Plan reviewed and revised each year. The Plan provides a fully integrated approach to income generation and the investment necessary to achieve it, and is aligned with the Council's corporate aims and objectives.</p> <p>In 2010 the Audit Commission commended Heritage Services for its achievements in value-for-money and for the business systems that enable these to be made as part of their assessment of the Council's 'Use of Resources'. A review of governance by the Council's internal audit service in 2013/14 rated the current arrangements as 'excellent'.</p>
Other options considered	<p>The process of revising and updating the Business Plan has involved consideration of a number of different pricing, marketing and investment options. The financial and business effects of these options were modelled and evaluated. The business strategy attached recommends a coherent and integrated series of decisions that are most likely to enable the Service to meet the targets required of it by the Financial Plan and sustain this level of performance in future years.</p> <p>Another option would be for Heritage Services to cease functioning along the business lines of the past twelve years and return to being a conventional local authority museum service. The absence of investment would lead to a loss of focus and competitiveness and result in falling revenues to the Council. This course of action is not recommended.</p>

The Decision is subject to Call-In within 5 working days of publication of the decision